

EVENT SPONSORSHIPS

Contact your sales representative for more info on sponsorship opportunities

OPPORTUNITY DESCRIPTION

PRICE

**OPENING RECEPTION**

Join us as a sponsor of the BDNY Opening Reception. A high profile opportunity to connect with hospitality design professionals and build brand awareness at this prime networking event on Saturday evening, November 10th 7:00-9:00 PM at 586 Park Ave.

**\$6,900**  
**(\*Limited to 4 non-competing companies)**

**GOLD KEY AWARDS GALA**

Be a part of this star studded event as the industry salutes the best and brightest of hospitality design on Monday, Nov. 12th 6:30 PM-10:00 PM at Gotham Hall New York. Your brand will be associated with 400+ attendees, including the winners in each category, Designer of the Year, and Gold Key judges.

**Title: \$10,000 SOLD OUT**  
**Category: \$5,000**  
**Contact your sales rep for more information**

**DESIGNED SPACES**

Opportunity to work with a leading hospitality design firm and non-competing exhibitors to create a unique space at BDNY. This is a turn-key solution and innovative approach to share a larger area for displaying products with no restrictions on creativity. The designed spaces gain additional exposure by being featured in BDNY marketing materials (pre, during, and post fair) and in the pages of *Boutique Design*. Limited availability and based on a minimum of five non-competing sponsors.

**\$20,000**  
**Contact your sales rep for more information**

**POWER PLAYERS: WOMEN LEADERS IN HOSPITALITY Breakfast & Panel Discussion**

Connect with leading women in hospitality and design professionals attending this breakfast and panel discussion. The breakfast also supports the NEWH Women Leaders in Hospitality Scholarship presented during the program. Benefits include: ten tickets (valued at \$2000) for company executives and guests, signage and podium recognition.

**\$3,500 SOLD OUT**  
**(\*Limited to 2 non-competing companies)**

DIGITAL SPONSORSHIPS Advertise on **BDNY.com**.

**HOME PAGE LEADERBOARD (728X90)**

Up to three non-competing, product segment unique sponsors.

**\$1,500**

**WELCOME AD (PRESTITIAL)**

Opportunity to have your company's message, logo, and product images appear as users visit bdney.com. Up to three non-competing, product segment unique sponsors.

**\$3,600**

**FEATURED EXHIBITOR**

Include product image, logo, and link to website. Limited to 6 non-competing, product segment unique sponsors.

**\$1,300**

**BANNER AD ON REGISTRATION PAGE**

Put your brand message in the one place attendees must visit in order to pre-register for BDNY.

**\$2,700**

**CONFIRMATION OF ONLINE REGISTRANTS**

Your company name and a direct link to your website will appear on every online registration confirmation, which also contains important trade fair information for attendees.

**\$2,700 SOLD OUT**

**TRADE FAIR BAGS**

High impact opportunity for increasing brand awareness. The trade fair bag with your company logo will be distributed to 8,000 design professionals.

**\$11,000****LANYARDS**

Provide attendees a user-friendly way to wear their trade fair badge. Lanyard can promote your message, logo and booth location.

**\$8,300 SOLD OUT****ONSITE REGISTRATION AREA**

Be the first brand attendees see as they wait to check in and get their badge. They'll enjoy coffee service provided by you with ample signage in a designated area.

**\$3,300 for 300 cups and signage****FLOOR PLAN KIOSKS**

Placed by each exhibit hall entrance, these floor plan kiosks will help increase brand identity and drive traffic to your booth. While attendees look at the floor plan for guidance, they can also see your logo and booth location on the plan.

**\$1,500 each  
(two kiosks available)****POST-TRADE FAIR EXHIBIT TRACKER EMAIL**

Following the trade fair, attendees will receive an email showing each booth they visited during BDNV. Become a sponsor and your company logo and description will be featured on the attendee email.

**\$3,000****SPEAKER READY ROOM**

Connect with the BDNV conference panelists face-to-face with access to the speaker ready room during both days of the trade fair. Sponsorship includes food and beverage for speakers, signage, and opportunity to provide logo gift item(s) for panelists. Sponsor(s) can also have company representatives present in the room.

**\$3,000  
\*Limited to 2 non-competing companies****ONSITE PHOTO BOOTH**

Network with attendees in an interactive and unique way with this sponsorship opportunity. The sponsoring company will have the opportunity to provide company branded props for attendees to utilize in snap shots, company logo included on each photo strip, and logo inclusion in marketing promotions, signage, and website. Up to (2) company representatives are allowed to be present at the photo booth at one time.

**One Day: \$4,000  
Both Days: \$8,000  
(Includes up to 5 hours each day)****WIFI**

Enjoy additional brand exposure by providing high-speed complimentary WiFi on the trade fair floor (halls 3A and 3B) for attendees. Your company logo will be included on the official login page that all BDNV attendees will visit to access WiFi. The sponsoring company will also have the opportunity to have a flyer passed out at registration to attendees and onsite signage promoting WiFi access.

**One Day: \$10,000  
Both Days: \$17,000**

## PRINT SPONSORSHIPS

**TRADE FAIR DIRECTORY**

Drive traffic to your booth and keep your brand top of mind during BDNV by advertising in the trade fair directory. The directory is used by up to 8,000 attendees during the fair and often kept as a valuable resource after the trade fair.

**Full Page: \$1,900  
Half Page: \$1,200  
Quarter Page: \$800  
Space Reservations: 10.01.18  
Materials Due: 10.12.18**

**MELANI BEATTIE** Associate Publisher,  
Business Development Manager / Midwest / West  
O 312.218.5691  
E melani.beattie@stmediagroup.com

**SCOTT RICKLES**  
Business Development Manager / Southeast  
O 770.664.4567 C 770.331.9562  
E scott.rickles@stmediagroup.com

**MICHAEL SCHNEIDER**  
Business Development Manager / Northeast  
O 513.263.9379 C 917.399.7464  
E michael.schneider@stmediagroup.com